



# Gazette

ADVERTISING MEDIA KIT



@GCLyeg



GCLEdmonton

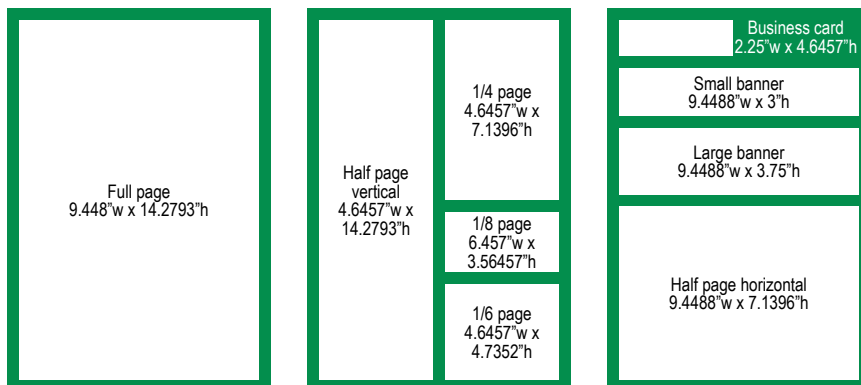


@glastonburycommunityyeg

Local news, updates, and useful information for over 14,000 residences of the Parkland, Grange and Granville subdivisions.

## Advertising rates (GST not applicable)

Type	Advertisement size	Full colour
Business Card	4.6457" W x 2.25" H	\$125
1/8 Page	4.6457" W x 3.56457 H	\$155
1/6 Page	4.6457" W x 4.7352 H	\$185
Small Banner	9.4488" W x 3" H	\$185
Large Banner	9.4488" W x 3.75" H	\$265
Quarter Page	4.6457" W x 7.1396" H	\$265
Half Page Vertical	4.6457" W x 14.2793" H	\$505
Half Page Horizontal	9.4488" W x 7.1396" H	\$505
Full Page	9.4488" W x 14.2793" H	\$895
Special Placement (one spot per issue)		
Front Page Large Banner	9.4488" W x 3.75" H	\$315



## Advertisement specifications

The GCL Gazette is printed in process colour (CMYK) on newsprint.

- Ads are printed as submitted—ensure all artwork is the size booked.
- Please submit artwork in high contract grayscale or CMYK (no RGB).
- Required file formats are Adobe PDF or JPG for optimum print quality.
- All artwork, and photos should be submitted in high resolution (at least 300 dpi and line art to 600 dpi for output at 1200 dpi).
- Reverse print (light coloured font on dark background) needs to be at least 12 pts and a block type font to print clearly.
- Professional graphic design services available and range from \$50 to \$100 per ad.

## Editorial calendar

### Fall 2024 Issue

Advertising Deadline: Friday, October 18  
Circulation: Early November 2024  
Next issue: Spring 2025

The GCL Gazette is published two times per year by the Glastonbury Community League and distributed by Canada Post to approximately 14,000 residences within Parkland, The Grange, Granville and The Hamptons communities.

- Ad space is limited and all ads will be accepted on a first-come-first-served basis.
- Print-ready ad files can be submitted to [advertising@gclyeg.com](mailto:advertising@gclyeg.com).
- Ad placement is only guaranteed once full payment and ad file have been received and confirmed.
- Ad space may sell out. Please book early to avoid disappointment.
- Glastonbury Community League reserves the right to refuse any advertisements that it does not deem appropriate for a family/ community newsletter.

## To book

Contact Denise Geislinger at **780-915-9661** or [advertising@gclyeg.com](mailto:advertising@gclyeg.com).

Cheque payment to be made payable to **Glastonbury Community League** at:  
**Glastonbury Community League**  
**Attn: GCL Gazette**  
**Box 73004 Hamptons PO**  
**6290 199 Street**  
**Edmonton AB T5T 3X1**

Payment via EMT may be submitted to: [payments@gclyeg.com](mailto:payments@gclyeg.com)

Payment must be received by deadline date to confirm ad placement. GST not applicable.